



the voice of
business services
RECOGNIZING HIGH VALUE AND
AWARDING BRILLIANCE.

ABSL AWARDS GALA



NOMINATION FORM 2019 ABSL AWARDS

Company name:

Short description (*max. 500 characters*):

Industry:

- Banking, Insurance, Financial Services (BIFS)
- Industrial & Consumer Goods
- Business and Professional Services (incl. BPO)
- Consumer Services (incl. Media, Retail, Travel & Leisure)
- Technology & Telecom
- Transport (Airline, Logistics...)
- Energy, Utilities and Basis Materials
- Real Estate
- Health Care
- Other (please specify):

Company type:

- Internal unit / captive center
- Commercial provider / outsourcing center
- Hybrid model (both internal and external clients)

FTE Headcount:

Business sector has a major role to play in Education and is directly affected by the quality of the labour force. Therefore, companies can choose to be directly involved in the development of the necessary skills and competencies needed in their future employees.

In this category, companies taking an active role in educating the workforce by either investing in own training programs or in collaborating with education institutions or other educational partners for building the capabilities needed in the labour market are the ones to be awarded.

NOMINATION
CRITERIA:

- » Program goal & scope
- » Design & Dimension
- » Impact on the stakeholders
- » Recognition of the program

Short description of the project (*max. 1000 characters*):

(In case of winning the 1st place, this description will be used to promote your project during the Awards Gala, on the website or other channels.)

Project goal and scope (*max. 1000 characters*):

- What was the need behind the project initiation?
- What were the business objectives of the project?

Design & dimension of the program

- How was the project implemented?
- What were the resources allocated: time, financial, people, expertise, tools etc.?
- What type of collaboration formulas were developed with other stakeholders (NGOs, Educational institutions: high schools, universities, other companies etc.)?
(max. 1500 characters)

- What type of learning solutions were included in the program? *(max. 500 characters)*

Impact of the program

- What types of competencies your program developed?
- To what extent the project contributed to career development of the participants (career advancement, employability etc.) and helped build skills in accordance with the market need? *(max. 1000 characters)*

- Which is the total number of students / trainees / employees taking part in this program? *(max. 300 characters)*

- How were the results measured? *(max. 500 characters)*

- How did the program positively impact the company? The Business Services Sector, or the Community at large.
- Is the program a one-off, or a continuous, long-term program?
- What feedback was received from the participants, tutors, educational partners? Please provide testimonials and feedback. *(max. 1000 characters)*

Recognition of the program *(max. 500 characters)*

- What made your project unique and different from already known talent development/ educational programs?
- Has this program been internally or publicly recognized (e.g. in media)?