



ABS L
ASSOCIATION OF BUSINESS SERVICE LEADERS

**4th ABS L ANNUAL
CONFERENCE**

ROMANIA

FROM STARDOM TO VALUE CREATOR

A JOURNEY FROM COST
TO COMPETITIVE ADVANTAGE

THROUGH KNOWLEDGE AND TALENT

SEPTEMBER 29TH, 2016
Radisson Blu Hotel, Bucharest, Romania



4th ABSL ANNUAL CONFERENCE

DIAMOND SPONSOR (X1)

"CONFERENCE SPONSOR" TITLE

Yes

PARTICIPATION IN THE AGENDA WITH PRESENTATIONS (*DEPENDENT ON SPEAKER)

Yes

PARTICIPATION IN THE AGENDA IN PANNEL DISCUSSIONS (*DEPENDENT ON SPEAKER)

-

CONFERENCE FOLDER

Yes. Full-page advertisement

WEBSITE: CONFERENCE PAGES

Sponsor's description (max. 1,000 characters) Logo with link to Sponsor's website

CONFERENCE MAILINGS & NEWSLETTERS

Yes. Dedicated mailing with Sponsor's description (1,000 characters) Sponsor's logo in Conference newsletters

SPONSOR'S LOGO ON GUEST IDENTIFICATION BADGES

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL FOLDER (A4, MAXIMUM 40 PAGES)

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL MATERIALS (FLYERS, BROCHURES)

Yes

EXHIBITION AREA

Yes. 4x3m

ROLL-UP

Yes. 4 pcs. • Registration desk • Networking area • 2X Breakout Session Rooms

DISPLAYING LOGO BETWEEN PRESENTATIONS AND PANEL DISCUSSIONS

Yes

DISPLAYING LOGO ON THE SCREENS IN FOYER

Yes

HOSTESS WEARING SPONSOR'S BADGE (THEY PERMANENTLY INTERACT WITH THE PARTICIPANTS)

Yes (3 hostesses)

NAME IN CONFERENCE PRESS MATERIALS

Yes

ANNUAL CONFERENCE ACCESS

Yes. 15 passes

GALA EVENT PARTICIPATION

Yes. 2 passes

ACCESS TO DELEGATE DATABASE

Yes

15 000 EURO

PLATINUM SPONSOR (X2)

"CONFERENCE SPONSOR" TITLE

Yes

PARTICIPATION IN THE AGENDA WITH PRESENTATIONS (*DEPENDENT ON SPEAKER)

Yes

PARTICIPATION IN THE AGENDA IN PANNEL DISCUSSIONS (*DEPENDENT ON SPEAKER)

-

CONFERENCE FOLDER

Yes. Full-page advertisement

WEBSITE: CONFERENCE PAGES

Sponsor's description (max. 1,000 characters) Logo with link to Sponsor's website

CONFERENCE MAILINGS & NEWSLETTERS

Yes. Dedicated mailing with Sponsor's description (1,000 characters) Sponsor's logo in Conference newsletters

SPONSOR'S LOGO ON GUEST IDENTIFICATION BADGES

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL FOLDER (A4, MAXIMUM 40 PAGES)

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL MATERIALS (FLYERS, BROCHURES)

Yes

EXHIBITION AREA

Yes. 3x3m

ROLL-UP

Yes. 3 pcs. • Registration desk • Networking area • Breakout Session Room

DISPLAYING LOGO BETWEEN PRESENTATIONS AND PANEL DISCUSSIONS

Yes

DISPLAYING LOGO ON THE SCREENS IN FOYER

Yes

HOSTESS WEARING SPONSOR'S BADGE (THEY PERMANENTLY INTERACT WITH THE PARTICIPANTS)

Yes (2 hostesses)

NAME IN CONFERENCE PRESS MATERIALS

Yes

ANNUAL CONFERENCE ACCESS

Yes. 10 passes

GALA EVENT PARTICIPATION

Yes. 2 passes

ACCESS TO DELEGATE DATABASE

Yes

10 000 EURO

GOLD SPONSOR (X5)

"CONFERENCE SPONSOR" TITLE

Yes

PARTICIPATION IN THE AGENDA WITH PRESENTATIONS (*DEPENDENT ON SPEAKER)

-

PARTICIPATION IN THE AGENDA IN PANNEL DISCUSSIONS (*DEPENDENT ON SPEAKER)

Yes

CONFERENCE FOLDER

Yes. Half-page advertisement

WEBSITE: CONFERENCE PAGES

Sponsor's description (max. 1,000 characters) Logo with link to Sponsor's website

CONFERENCE MAILINGS & NEWSLETTERS

Yes. Sponsor's logo in Conference newsletters

SPONSOR'S LOGO ON GUEST IDENTIFICATION BADGES

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL FOLDER (A4, MAXIMUM 40 PAGES)

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL MATERIALS (FLYERS, BROCHURES)

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EXHIBITION AREA

Yes. 2x3m

ROLL-UP

Yes. 1 pc. • Networking area

DISPLAYING LOGO BETWEEN PRESENTATIONS AND PANEL DISCUSSIONS

Yes

DISPLAYING LOGO ON THE SCREENS IN FOYER

Yes

HOSTESS WEARING SPONSOR'S BADGE (THEY PERMANENTLY INTERACT WITH THE PARTICIPANTS)

-

NAME IN CONFERENCE PRESS MATERIALS

Yes

ANNUAL CONFERENCE ACCESS

Yes. 5 passes

GALA EVENT PARTICIPATION

Yes. 2 passes

ACCESS TO DELEGATE DATABASE

-

5 000 EURO

SILVER SPONSOR (X10)

CONFERENCE SPONSOR TITLE

Yes

PARTICIPATION IN THE AGENDA WITH PRESENTATIONS (*DEPENDENT ON SPEAKER)

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PARTICIPATION IN THE AGENDA IN PANNEL DISCUSSIONS (*DEPENDENT ON SPEAKER)

Yes

CONFERENCE FOLDER

Yes. Sponsor description (max. 1000 characters) Logo with link to Sponsor's website

WEBSITE: CONFERENCE PAGES

Sponsor's description (max. 500 characters)

CONFERENCE MAILINGS & NEWSLETTERS

Yes. Sponsor's logo in Conference newsletters

SPONSOR'S LOGO ON GUEST IDENTIFICATION BADGES

Yes

INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL FOLDER (A4, MAXIMUM 40 PAGES)

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INSERT IN CONFERENCE MATERIAL PACK OWN PROMOTIONAL MATERIALS (FLYERS, BROCHURES)

-

EXHIBITION AREA

-

ROLL-UP

Yes. 1 pc. • Networking area

DISPLAYING LOGO BETWEEN PRESENTATIONS AND PANEL DISCUSSIONS

Yes

DISPLAYING LOGO ON THE SCREENS IN FOYER

Yes

HOSTESS WEARING SPONSOR'S BADGE (THEY PERMANENTLY INTERRACT WITH THE PARTICIPANTS)

-

NAME IN CONFERENCE PRESS MATERIALS

Yes

ANNUAL CONFERENCE ACCESS

Yes. 2 passes

GALA EVENT PARTICIPATION

Yes. 2 passes

ACCESS TO DELEGATE DATABASE

-

2 500 EURO



2nd ABSL AWARDS GALA

DIAMOND SPONSOR (EXCLUSIVITY GRANTED)

EXCLUSIVITY (*PLEASE NOTE THE EXCLUSIVITY WILL BE GRANTED TO THE DIAMOND SPONSOR ONLY; IN CASE OF THE PRESENCE OF THE DIAMOND SPONSOR, OTHER OFFERS WILL BE NOT ACCEPTED, OR GIVEN ANY KIND OF SPONSOR BENEFITS AT THE EVENT)

Yes.

GALA ACCESS

Yes. 10 passes

OPENING SPEECH

Yes

WEBSITE (ON THE GALA DEDICATED PAGE IN ABSL'S WEBSITE) SPONSOR'S DESCRIPTION (MAX. 1,000 CHARACTERS WITH SPACES) LOGO WITH LINK TO SPONSOR'S WEBSITE

Yes

SPONSOR'S LOGO ON PRINTED MARKETING MATERIALS AVAILABLE FOR EACH PARTICIPANT AT THE GALA

Yes

SPONSOR'S PRESENTATION VIDEO DURING THE CEREMONY

Yes

DISPLAYING SPONSOR'S LOGO ON THE MAIN SCREEN DURING BREAKS

Yes

DISPLAYING SPONSOR'S LOGO ON THE PLASMAS AVAILABLE IN THE ATLAS ROOM

Yes

NAME IN PRESS MATERIALS REGARDING THE GALA

Yes

SPONSOR REPRESENTATIVE TO HAND ONE AWARD

Yes

HOSTESS WEARING SPONSOR'S BADGE FOR WELCOMING GUESTS

Yes

10 000 EURO

PLATINUM SPONSOR (X2)

EXCLUSIVITY (*PLEASE NOTE THE EXCLUSIVITY WILL BE GRANTED TO THE DIAMOND SPONSOR ONLY; IN CASE OF THE PRESENCE OF THE DIAMOND SPONSOR, OTHER OFFERS WILL BE NOT ACCEPTED, OR GIVEN ANY KIND OF SPONSOR BENEFITS AT THE EVENT)

-

GALA ACCESS

Yes. 5 passes

OPENING SPEECH

-

WEBSITE (ON THE GALA DEDICATED PAGE IN ABSL'S WEBSITE) SPONSOR'S DESCRIPTION (MAX. 1,000 CHARACTERS WITH SPACES) LOGO WITH LINK TO SPONSOR'S WEBSITE

Yes

SPONSOR'S LOGO ON PRINTED MARKETING MATERIALS AVAILABLE FOR EACH PARTICIPANT AT THE GALA

Yes

SPONSOR'S PRESENTATION VIDEO DURING THE CEREMONY

-

DISPLAYING SPONSOR'S LOGO ON THE MAIN SCREEN DURING BREAKS

Yes

DISPLAYING SPONSOR'S LOGO ON THE PLASMAS AVAILABLE IN THE ATLAS ROOM

Yes

NAME IN PRESS MATERIALS REGARDING THE GALA

Yes

SPONSOR REPRESENTATIVE TO HAND ONE AWARD

-

HOSTESS WEARING SPONSOR'S BADGE FOR WELCOMING GUESTS

Yes

6 500 EURO



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ASSOCIATION OF BUSINESS SERVICE LEADERS

WWW.ABSL.RO/EVENTS/ANNUAL-CONFERENCES/ANNUAL-CONFERENCE-2016

FOR PARTNERSHIP OPPORTUNITIES PLEASE CONTACT:

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